



## Mission

"To foster business development and networking opportunities between the United Kingdom and the United States."

## History

The British American Business Council of New England, Inc. (BABCNE) is a non-profit international business association with a membership of more than 100 New England-based companies and individuals involved in transatlantic trade. It was launched in September 1986 by HRH The Prince of Wales.

The Council is dedicated to helping its members build and manage their businesses by providing them with introductions and referrals, marketing & networking opportunities and business intelligence through a variety of programs, trade services and publications. The programs range from events with distinguished speakers from government, industry and academia, to informational seminars on current business issues and international networking evenings.

BABCNE is a founding member of the *British American Business Council (BABC)* network which consists of 25 business organizations located in the US and UK and with affiliates in Canada and Mexico. Its combined membership includes around 3,500 companies and individuals involved in international trade, and provides invaluable networking opportunities to the members of the various chapters.

## Membership

We have corporate members, event sponsors and attendees -all of which participate in the essential task of business networking.

We have a number of other firms that have sponsored events or have participated in several key venues such as the below listed CEO series and the Energy & Environment series.

## Events

We have six main streams of events--each of which taps into a different audience. They are:

- **Chairman's CEO Forums & Dinner Events** (preliminary speech-100-200 ala National Grid and EnerNOC – (details attached) followed by CEO dinner limited to 12)
- **Environment & Energy Series** (average attendance 75)
- **Financial Breakfast Series** held at the British Consulate (average attendance 75)
- **Single Theme Meeting Events** (average attendance 75)
- **Golf** (attendance 80)
- **Christmas Luncheon** (attendance 300 – governed by capacity at Harvard Club)

To give you an example of one of these venues let me explain the Financial Breakfast Series:

This is a quarterly series of breakfasts at the Consulate wherein senior financial executives of the leading money management firms update their firm's view of the markets. The firms provide both the speaker and a sponsorship fee. Participating firms in this series 2009 JP Morgan--Alliance

Bernstein- Mainstay (Epoch) Investments. 2010- JP Morgan--Oppenheimer-Columbia Funds--Blackrock. The speakers are either their Chief Investment Officer or Market Economist.

## **Collaborations**

We also collaborate with other associations on 2-3 events per year, such as the **16<sup>th</sup>** **International Business forum** that we are holding on February 23, of which the BABCNE is the founding and organizing association, under the Global Business Alliance umbrella. The International Business Forum is usually sold out (attendee number is governed by location capacity). The key note is **Dr. Chris Probyn, Chief Economist**, State Street Corporation.

If I were to summarize the number of attendees at all of our events I would estimate 800 representing over 300-400 separate firms.

## **Recent speakers**

**Steve Holliday, CEO, National Grid**, opened the series E&E Series on September 22, 2009. Mr. Holliday spoke to a gathering of over 100 executives at the British Consulate General, addressed "**The Utilities of the Future- the Challenges and Opportunities**". He shared his vision of the future in a new area of a carbon constrained economy. He touched on the regulatory and financial implications faced by the utility and the challenges and opportunities for businesses in both the US and the UK. National Grid is an international gas and electric utility with operations throughout the UK and northeast US.

Our other recent distinguished speakers included:

- John Smith, CEO, BBC Worldwide
- Nigel Travis, CEO, Duncan Brands
- Tony Zook, President, MedImmunem CEO, North America, AstraZeneca
- David Brewster, President, EnerNOC
- Chris Probyn, Chief Economist, State Street Corporation
- Douglas Peebles, Executive Vice President, Chief Investment Officer, Alliance Bernstein
- J. Phillip Clark, Executive Vice President, Epoch Holdings
- Dr. David Kelly, Chief Market Strategist, JP Morgan
- Alderman David Lewis, Lord Mayor of the City of London

For full details of the Council and its activities, we invite you to view [www.babcne.org](http://www.babcne.org)